

KNOW
HOWDO

TALENT ROSTER: THE LEARNING NETWORK



ALEXANDRA STAPLETON-SMITH

The Hedgehog Hollow

Bio

Alexandra has a growing online empire, encompassing over 50,000 YouTube subscribers, a colorful blog, and her very own subscription box. A lifelong crafter, Alexandra turned what she loves doing into a business and brand; The Hedgehog Hollow. This British transplant has a passion for creating and it shows throughout her course, thanks to her bright and bubbly personality.

Place of Residence

United States (formerly United Kingdom)

Course

Creative Card Making For All Occasions

 > 50,000 Subscribers

 > 10,000 Followers

 > 20,000 Followers

 > 390,000 monthly viewers



BRITTANY HEDDEN

Naturally Brittany

Bio

Brittany is a busy mother of four, using her YouTube channel to inspire people everywhere to keep their homes tidy, the all-natural way! For nearly 10 years, Brittany has used her online presence to share homemade, DIY cleaning solutions, “Clean With Me” sessions, and organizational strategies. Brittany’s weekly video uploads have strong viewing numbers, thanks to her sunny personality and squeaky clean content.

Place of Residence

United States

Course

Brittany’s Natural Home Cleaning

 > 175,000 Subscribers

 > 5,000 Followers

 > 9,000 Followers



IAN STONE

Simpawtico Dog Training

Bio

Ian has been educating and working in animal welfare for many years. He is a Certified Professional Dog Trainer (CPDT-KA) and a Professional Premium member of the Association of Professional Dog Trainers. Ian's loyal YouTube and Facebook following eagerly await his new uploads, and are constantly engaging with comments and questions. As owner and head instructor at Simpawtico Dog Training, LLC, Ian has helped thousands of pet owners form better relationships with their pets, both in person and online, with his Dog Training Essentials course.

Place of Residence

United States

Course

Dog Training Essentials

 > 270,000 Subscribers

 > 10,000 Followers

 > 5,000 Followers

 > 20,000 monthly viewers



BAO TRAN

Learn How to Dance

Bio

With the rise of Tik Tok, Bao's YouTube channel, full of easy-to-follow Tik Tok and Fortnite dance tutorials, exploded. His approachable online teaching style has helped millions of people learn how to nail their favorite trending dance moves. With almost 20 years of dance experience, Bao has an ability to understand the needs of beginner dancers, and his Pop Dance Bootcamp will have you doing the Spongebob, Running Man, and more in no time at all!

Place of Residence

Denmark

Course

Pop Dance Boot Camp

 > 500,000 Subscribers

 > 2,000 Followers

 > 10,000 Followers

 > 1,000 Followers



GITTEMARY JOHANSEN

Bio

Gittemary is an energetic full-time sustainability advocate, writer, and lecturer. She has been working in sustainability and activism for over five years. With a refreshing attitude and passion for social good, Gittemary has seen steady, organic growth across her many successful social channels, including her popular Instagram account. With realistic advice and a touch of humor, Gittemary's Sustainable Living course is packed with resources and information that the average person can incorporate into their day-to-day life, for a better wardrobe, diet, and planet.

Place of Residence

Denmark

Course

Sustainable Living

 > 70,000 Subscribers

 > 50,000 Followers

 > 2,000 Followers



SIMON SMITH

Bio

Simon Smith is a British guitar player, teacher, and musician. Simon holds a grade 8 certificate in guitar performance from the Registry Of Guitar Tutors. As an instructor, he has been teaching for over 20 years, and has privately taught guitar to students from 8 years old to 82 years old. His YouTube channel has a devoted following of electric guitar fans of all skill levels, and his Electric Guitar Fast Track course covers everything from the basics of strings to creating your own riffs.

Place of Residence

United Kingdom

Course

Electric Guitar Fast Track

 > 120,000 Subscribers

 > 2,000 Followers



LATASHA JAMES

Bio

Latasha James is a marketing strategist, content creator, and coach based in Detroit, Michigan. She's worked in-house for nonprofit organizations, tech startups, and multiple Fortune 500 companies. Now, Latasha owns and runs the marketing company, James + Park, in addition to her YouTube channel and The Freelance Friday Podcast. Her content focuses on helping aspiring freelancers thrive in their careers, and her followers were delighted when she released a suite of online courses focused on social media for business.

Place of Residence

United States

Course

Social Media Manager | Instagram for Business | Facebook Marketing Essentials

 > 30,000 Subscribers

 > 2,000 Followers

 > 5,000 Followers

 Podcast



NICOLE VRANJICAN

NikkiVegan

Bio

Nicole Vranjican is a vegan recipe developer, writer, and photographer living in LA. She is best known as Nikki Vegan and her YouTube channel has been viewed nearly nine million times. Her weekly videos include "What I Eat in a Day" vlogs as well as budget-friendly grocery hauls filled with easy meal ideas that align with her mission to help people eat more plants. Nicole's vegan cooking course is packed with exclusive recipes, mouthwatering desserts, and dishes that are delicious enough to serve on 'the good plates' should company swing by for Sunday supper.

Place of Residence

United States

Course

Quick and Easy Vegan Cooking

 > 140,000 Subscribers

 > 30,000 Followers



TIM HESS

Tim's Rideshare Tips

Bio

Hailing from Chicago, Tim Hess is a platinum driver for Uber as well as a rideshare driver for the Lyft platform. He has shared his experiences as a driver on YouTube since early 2019, when he first began rideshare driving in his spare time at university. Some of his primary focuses as a rideshare driver include strategies to maximize profits, ensuring the safety of both drivers and passengers on the road, and understanding the ways that drivers get deactivated from the platforms, all of which you can find in his comprehensive online course.

Place of Residence

United States

Course

Uber and Lyft Rideshare Driving

 > 70,000 Subscribers



SHAYDA CAMPBELL

Bio

Shayda Campbell is a self-taught artist and YouTube content creator. Her channel is a calm, inspirational space where you can approach the basics of watercolor painting, journaling and illustration. Through her encouraging, 'perfectly imperfect' style, she has amassed an audience of over 650,000 subscribers who love to paint and doodle with her. Shayda's whimsical course is filled with easy-to-follow tutorials for flowers, leaves, and everyday objects that become extraordinary with a few proper pen strokes!

Place of Residence

Canada

Course

Drawing and Illustration for Beginners

 > 670,000 Subscribers

 > 5,000 Followers

 > 120,000 Followers



JAZZY WHIPPS

Jazzy

Bio

Jazzy is a Deaf YouTuber and quite possibly the most productive 20-something in the UK! While her friends are out shopping, Jazzy is using her pink, bubbly YouTube channel to upload British Sign Language videos for her followers, both hearing and Deaf alike. Her channel covers everything from beauty & lifestyle to BSL conversations with her hearing family. With her British Sign Language For All course, Jazzy's taking her BSL platform to the next level, along with the charm and spunk that make her so magnetic.

Place of Residence

United Kingdom

Course

British Sign Language for All

 > 200,000 Subscribers

 > 9,000 Followers

 > 2,000 Followers



CHRISTINA MUSCARI

Pretty Distressed

Bio

Christina is a full-time YouTuber and supermom who has a passion for furniture makeovers. Her YouTube channel saw exponential growth in 2020, with an ever-increasing view count and growing subscriber base. Christina has an eye for turning lackluster pieces into design statements, with a little sanding, paint, and creativity! Her channel is bursting with eclectic style, paint tutorials, and doable DIY projects. In Christina's Fix N' Flip Furniture course, students learn everything from spotting a hidden treasure to selling their DIY projects for profit!

Place of Residence

United States

Course

Fix n' Flip Furniture

 > 160,000 Subscribers

 > 17,000 Followers



To be continued...